

# Franchisornews

**Franchisor News** is the only publication exclusively for franchisors. The magazine combines the latest industry news with in-depth interviews and inside knowledge from leading business experts. Arming you with crucial advice and information needed to expand your business, **Franchisor News** is an essential read for all new and established franchisors.

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**Name**.....

**Job Title**.....

**Company**.....

**Address**.....

**Email**.....

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**1. Which best describes your position?**

- Owner
- Director
- Franchise Director
- Franchise Recruitment Manager
- Other.....

**2. How many franchisees do you have?.....**

**3. What is your annual budget for IT & software?**

- £5,000 and under
- £5,001 - £10,000
- £10,001 - £50,000
- £50,001+

**4. What is your annual budget for consultancy services?**

- £5,000 and under
- £5,001 - £10,000
- £10,001 - £50,000
- £50,001+

**5. What is your annual budget for training?**

- £5,000 and under
- £5,001 - £10,000
- £10,001 - £50,000
- £50,001+

**6. What is your annual budget for legal services?**

- £5,000 and under
- £5,001 - £10,000
- £10,001 - £50,000
- £50,001+

**7. What is your annual budget for marketing, PR & design?**

- £20,000 and under
- £20,001 - £50,000
- £50,001 - £250,000
- £250,001+

**8. What is your annual budget for financial services?**

- £5,000 and under
- £5,001 - £10,000
- £10,001 - £50,000
- £50,001+

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**Alison Church**  
**Editor**  
020 8394 5231  
[fnews@vmgl.com](mailto:fnews@vmgl.com)

**Vesna Siljanovska**  
**Deputy Editor**  
020 8394 5215  
[fnews@vmgl.com](mailto:fnews@vmgl.com)

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